



# MUSEUM TECHNOLOGIES MUSEUM TRANSFORMATIONS

A One-Day Conference Exploring the Impact of Technology on Museums

March 14, 2014, 8:30-5:00

Amphitheatre, Horace H. Rackham School of Graduate Studies, University of Michigan Central Campus

8:30-9:00 am      Coffee and Pastries, Rackham Assembly Hall (4<sup>th</sup> Floor)

## **Session 1**

9:00-9:15              Welcome and Introduction  
**Carla M. Sinopoli** (Director, Museum Studies Program, U-M)

9:15-10:00            Google Digitizing Culture?  
**Piotr Adamczyk** (Program Manager, Google Cultural Institute)

10:00-10:20           Comments and Discussion  
**Ruth Slavin**, moderator (Deputy Director for Education, University of Michigan Museum of Art)

10:20-10:40           Coffee break

## **Session 2**

**Peter McIsaac**, Chair and moderator  
(Department of Germanic Languages and Literatures, U-M)

10:40-11:20           Black Box in a White Cube: Media Arts in Museum Contexts  
**Gunalan Nadarajan** (Dean, Penny Stamps School of Art and Design, U-M)

11:20-12:00           Exploring Openness in Digital Cultural Heritage.  
**Ethan Watrall** (Department of Anthropology and MATRIX: The Center for Digital Humanities and Social Sciences, Michigan State University)

12:00-12:15           Comments and Discussion

12:15-1:30            Lunch break



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## **Session 3**

**Bradley Taylor**, Chair and moderator  
(Museum Studies Program, U-M)

- 1:30-2:10 Exhibiting Data: Using Embodied Interface Designs to Engage Visitors in Big Data  
**Leilah Lyons** (University of Illinois at Chicago and New York Hall of Science)
- 2:10-2:50 The Animal Diversity Web: Bringing Museums into Classrooms  
**Tanya Dewey** (Museum of Zoology and Animal Diversity Web, U-M)
- 2:50-3:10 Coffee Break
- 3:10-3:50 Turning the Museum Inside Out: Smithsonian Scale Digitization  
**Günter Waibel** (Director, Smithsonian Digitization Program, Smithsonian Institution)
- 3:50-4:00 Break
- 4:15-5:00 Final Comments and Discussion  
**Elaine Heumann Gurian** (Senior Museum Consultant) and conference presenters
- 5:00-6:00 Reception

## **Sponsored by the University of Michigan Museum Studies Program**

*With support from:*

Institute for the Humanities, Department of the History of Art, Herbarium, Museum of Anthropological Archaeology, Kelsey Museum of Archaeology, Museum of Natural History, Museum of Paleontology, Museum of Zoology, University of Michigan Museum of Art, and the University Library.

This event is free and open to the public.

More information available at [ummsp.rackham.umich.edu](http://ummsp.rackham.umich.edu)