



**MCubed**

# **IS CONCRETE MODERN?**

**Professor Adrian Forty**  
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**Monday, April 7, 2014, 7:30 pm**  
**Kelsey Museum Lecture Hall**

*Sponsored by the  
Kelsey Museum of Archaeology  
Department of Classical Studies  
Taubman College of Architecture  
and Urban Planning*

*This event is free and open to the public*

**Architectural Revolutions Workshop Series**

Every history of twentieth century architecture repeats the mantra that without concrete, modern architecture would not have happened, that 'modern architecture was born under the sign of reinforced concrete'. But what makes reinforced concrete 'modern'? As a medium, it is as much un-modern as it is modern. Why were architects throughout the twentieth century so determined to promote the modernity of concrete? And what have the consequences of this fixation been - for architecture, and for concrete?